

Here are several reasons why you should recommend American made tires EVERY TIME!

If you care about any of the following you should do everything you can to buy and sell American made products:

- Our trade deficit
- Our education system
- Our debt to other countries
- Anything funded by our city, state and federal payroll taxes
- Our national unemployment rate
- Our infrastructure
- Our dollars value
- Our air that we breathe
- The future of our social security
- Our housing values

In your case you have an option before you... Are you going to use your power to generate American jobs or foreign jobs?

It is easy to do this... You will never go wrong recommending a 60, 70 or 80 thousand mile American made tire.

WHAT AM I SUGGESTING YOU DO...

Simple, instruct your salesman to show the customer an option is available for an American made tire and let them choose.

Read the side of your tires. The government says they have to print the country of origin.

Giving an option, some fraction of your buyers will pay for American made quality if they are reminded they have an option.

WHAT DO YOU GET OUT OF IT...

How about higher same store sales???? How about a recovering economy????

Do everyone a favor and recommend American made quality tires!!
For future generations...

Norm. Got a comment? 419-474-3333 or sales@toledousedcars.com

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BE A JOB CREATOR!**